



TIDE WATER OIL CO. (INDIA) LTD.

Registered Office: Yule House | 8, Dr. Rajendra Prasad Sarani | Kolkata 700 001
Website : www.veedolindia.com

Tide Water Oil Co. (India) Ltd., an established name in the lubricants industry, with a turnover of more than Rs 1,100/- crore and a strong market presence through its Veedol brand, invites applications for the following position.

Frontline Sales (Automotive Aftermarket), Bellary, Southern Region (SR)

The position would be based at Bellary

Job description

Roles and Responsibilities

- To look after the Automotive sales in Bellary area
- Handle area sales & organize sales promotional activities
- Promote full range of products for all Channel Partners and ensure achieving budgeted volumes in the above areas
- Increase dealer/retailer network, achieve sales targets and develop business prospects in the retail segment
- Prospecting for, identifying, and appointing Channel Partners
- Planning, initiation, and monitoring of market activities and sales promotion, and competitor information
- Keep track of market situation by interacting with CPs, Retailers, Mechanics, OEMs, Dealers, and Customers

Required Candidate profile

- Degree/Diploma in Mechanical/Automobile Engineering / Science Graduate with 3-6 years' experience in lubricants / allied industry

Perks and Benefits

Salary shall not be a constraint for the right candidate.

Only candidates fulfilling the above criteria should apply.

Interested candidates may send a detailed CV to careers@veedol.com within fifteen days.